

The American University
School of International Service
International Development Program

Fall 2008-SIS 637 – 002 International Development

Tuesday 5:30PM – 8:00PM
MCK 108

International Development

Professor:

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Office Hours:

Wednesday 2:00 - 4:00PM

Friday 2:00 - 4:00PM

For all appointments, please contact Crystal Wright:

Crystal Wright/IDPSIS/AmericanU

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For all questions related to readings and Blackboard issues, please contact my research assistant:
"Hans Louis-charles" <hl1209a@student.american.edu>

Course Description

This is an introductory course to the international development field. The purpose of the course is to examine various theories and visions that currently influence development institutions, programs and policies; and critically evaluate some of the propositions that emerge from these theories. The course also examines the likely costs as well as benefits of development strategies and programs, with the particular attention to the impact on the most vulnerable members of society. The ultimate goal of the course is to enable students to begin to view development problems from a number of viewpoints simultaneously, in order to create original and more effective strategies for change.

Course Requirements

1. Participation: 20% of the final grade

This is an intensive reading and writing class and requires active presence and participation of all students throughout the semester. Therefore, preparation before class is essential.

In order to create dynamic spaces of dialogue and intellectual exchange, homework will be assigned both at the individual and group level. Assignments will include leading class discussion, evaluating a specific case study, and/or reviewing a relevant documentary and reflecting on its applicability to class discussion, etc.

While ALL students/groups are required to do the assignments before class, I will only call on few students from different groups each week to “report” to class or share the outcome of their work. Expect short written assignments as well: this will count in the overall participation grade even if you don’t get a specific grade on the assignment.

Group work/in-class presentation will be based on the Study Guide questions provided for each session and posted on Blackboard under the file “Assignments.”

Please make sure you read and work with them.

Each student’s grade for class participation will be determined through the combined evaluation from the group members (50%) as well as the teacher’s (50%).

Guidelines for peer evaluation are posted under Assignments.

2. Reflection Paper 1: Due **September 23, 20% of the final grade**

The reflection paper is an opportunity for students to engage closely with 2 readings they can choose from any one session (September 2 thru September 16). Each paper should offer a critical assessment of the two selected readings and demonstrate the student’s ability to provide a comparative analysis on a development related topic.

More detailed guidelines are posted on the blackboard.

3. Reflection Paper 2: Due **October 21, 25% of the final grade**

This is a group reflection paper that meets the same objectives as those specified in the assignment above. However, this assignment should include **all** the readings assigned for October 21.

More detailed guidelines will be posted on the blackboard.

Final Group Project: Due **December 9, 35% of the final grade**

The Final group project will be a Country Development Paper. Students will be working in small groups, choose a low to low-medium income country as a focus for their project. They will identify the main development challenges of that country (external debt, land reform, poverty, gender inequity in education and health services, environment degradation, etc) collect and analyze relevant data, and identify the different stakeholders (government, civil society organizations, external donors, etc) are responding to the challenges.

Groups will be formed by October 21 according to the interests of the students. Please fill out and submit the Student Information Sheet attached at the back of your syllabus: this is essential for group formation.

More details on the project will be posted on the blackboard.

Academic Integrity Code

The University’s Academic Integrity is strictly observed in this course. Please take the time to read the document carefully.

All students are governed by American University’s Academic Integrity Code. The Code details specific violations of ethical conduct that relate to academic integrity. By registering you have acknowledged your awareness of the Academic Integrity Code, and you are obliged to become familiar with your rights and responsibilities as defined by the code.

All assignments violating the code are automatically handed over to the Associate Dean of SIS for appropriate action.

POLICIES

- No late work will be accepted. 10 points will be subtracted for each day late, unless the delay is fully justified.
- Make-up work will be allowed only if you have a medical or University excuse. Let me know the circumstances prior to the absence.
- If you should use the computer in class, please restrict the usage to class work. NO email checking and Internet browsing is tolerated.
- If you decide to keep your cell on, please make sure it is on “silent” or “vibrate” mode.
- Be a courteous and respectful listener/participant: this is the only way to encourage all others to participate and learn in this class.
- The course schedule is tentative. If changes are made you will be notified verbally and in writing in a timely manner.
- All your written assignments should be carefully edited/proofread before submitting them. For the sake of fairness to all, please respect the page limit set for each assignment!
- All assignments should be submitted in hard copy: **No electronic submission is accepted.**

Grading Scale: The following scale will be used for all assignments:

A	95-100
A-	90-94
B+	87-89
B	83-86
B-	80-82
C+	77-79
C	73-76
C-	70-72
D	67-69
F	Below 67, Failure

Required Books:

The following two books are requirements for the class and should be purchased by all students:

- 1) Seligson, A. Mitchell & Passe-Smith, T. John. (Eds.) Development and Underdevelopment: the Political Economy of Inequality. 3rd Edition. Boulder, CO: Lynne Rienner Publishers, 2003.
- 2) Easterly, William. The White Man's Burden: Why the West's Efforts to Aid the Rest Have Done So Much Ill and So Little Good. New York: Penguin Press, 2006.

Additional Resources and useful web sources:

Center for Global Development: <http://www.cgdev.org/>

Eldis, "Gateway to Development Information": <http://www.eldis.org/>

OECD/Development Co-Operation Directorate: www.oecd.org/dac

E-journals:

World Development

Gender and Development

Third World Quarterly

Studies in Comparative International Development

Finance and Development

Course Outline and Readings

August 26: General Introduction to the Field

September 2: The Multiple Faces of Poverty

1. Easterly William. *The White Man's Burden*. Chap. 1
2. Maxwell, Simon. "The Meaning and Measurement of Poverty." ODI Policy Briefing 3: February 1999: <http://www.odi.org.uk/publications/briefing/pov3.html>
3. Hulme, David and Andrew Shephard. 2003. "Conceptualizing Chronic Poverty." *World Development*. V. 31, n. 3: 403-423.
4. Lewis, Oscar. "The Culture of Poverty" in *D&U*.
5. Streefen, Paul. "Beyond the Six Veils: Conceptualizing and Measuring Poverty" in *Journal of International Affairs*, Fall 1998, 52, no 1.
6. Rodney, Walter. 1982. "How Europe Underdeveloped Africa," Howard U. Press. pp. 205-217.
Wagle Udaya. 2002. "Rethinking poverty: definition and measurement." *International Social Science Journal, March*: 155-165.

September 9: How to Measure Development

Formation of Working Groups (1)

1. Cobb, Clifford, et al. "If the GDP is UP, Why is America Down?" *The Atlantic Monthly* October 1995. <http://www.theatlantic.com/politics/ecbig/gdp.htm>
2. Schneider Friedrich and Dominik Enste. 2002. "Hiding in the Shadows: the Growth of the Underground Economy." IMF.
<http://internationalmonetaryfund.com/external/pubs/ft/issues/issues30/index.htm>
3. Rock, Michael. "Twenty-five years of Economic development Revisited" in *World Development*, Vol, 21, NO. 11, pp. 1787-1801, 1993.

4. Prakash Loungani. 2003. "Inequality: now you see it now you don't," in *Finance and Development* September: 23-23.

5. United Nations Development Program. Human Development Report 2006. "Indicators".

http://hdr.undp.org/en/media/human_development_indicators.pdf

September 16: The Political Economy of Post World War II Era

I- Modernization Theories

Group Discussion/Presentation

1. Adams, Nassau. Chap. 2, "Establishing the Post-War World Economic Order," and Chap. 3, "Post-War Decolonization and the Rise of the Development Issue," in *Worlds Apart: The North-South Divide and the International System*. London & Zed Books, 1993.
2. Singer, Hans. "The Bretton Woods System: Historical Perspectives", in *Third World Economics*, N. 16, Aug 1993, pp. 13-16.
3. W.W. Rostow. "The Five Stages of Growth" in D&U.
4. McClelland, David. "The achievement motive in economic growth" in D&U.
5. Harrison, L. "Underdevelopment is a state of mind' in D&U.
6. J. Granata et al., "The effects of cultural values on economic development" in D&U.

September 23: The Challenge to Modernization Theory: Dependency Theories

Analytical Paper due Today

1. Valenzuela, J. Samuel & A. Valenzuela. "Modernization and Dependency" in D&U.
2. Wallerstein, E. "World Inequality," in D&U.
3. J. Kentor. "The Long-Term effects of foreign investment dependence" in D&U, pp. 345-357.
4. Dos Santos, Theotonio. "The Structure of Dependence" in D&U.
6. Waterbury, John. 1999. "The Long Gestation and Brief Triumph of Import-Substituting Industrialization" *World Development*, February, v. 27, n. 2.

Case Study:

1. James Ahiakpor. "The Success and Failure of Dependency Theory: Ghana" ODI
2. J. Mahoney. 2003. "Long Run Development and the Legacy of Colonialism in Spanish America" in *American Journal of Sociology* v. 109 (1): 50-106.
3. R. D. Evenson and D. Gollin. 2003. "Review: Assessing the Impact of the Green Revolution, 1960-2000." *Science*, 2 May 2003, V. 300, No. 5620, pp. 758-762

September 30: Bias in Development/the Role of Institutions

Group Discussion/Presentation

1. Lipton, Michael. "Urban Bias and Inequality", in D&U.
2. Bates, Robert. "Governments and agricultural markets in Africa." in D&U.
3. Muller and Seligson. "Inequality and Insurgency" in D&U, pp. 83-101.
4. Chambers, R. "Rural Poverty Unperceived" in Rural Development: Putting the last First, pp. 2-23.
5. Birdsall and Sabot. "Inequality as a Constraint on Growth in Latin America" in D&U, pp. 449-457.
6. USAID. "Integrated Rural Development: lessons Learned." (Blackboard)

Case Study

Gauster, S. and Isakson Ryan. "Eliminating market distortions, perpetuating rural inequality: an evaluation of market-assisted land reform in Guatemala." *Third World Quarterly*, 2007, 28, 8.

October 7: Asian Development Model

Group Discussion/Presentation

1. Wade, Robert. 1990. "The Rise of East Asia" *Governing the Market*. Chap. 2 Princeton U. P.
2. Quinlan, J. 2007. "The Rise of China" German Marshall Fund
http://www.gmfus.org/doc/China-paper_FINAL.pdf
3. Kahn, H. "The Confucian Ethic and Economic Growth" in D&U.
4. Bello, W and Rosenfeld S., "The Rise and Crisis of the Dragon Economies" in D&U.
5. Page, John. "The East Asian Miracle: An Introduction", in *World Development* v. 22, n. 4: 615-625.
6. Farid Zakaria. "Culture is destiny: A conversation with Lee Kuan Yew," in *Foreign Affairs* 1994.
<http://weekly.china-forum.org/CCF94/ccf9419-1.html>

Case Study:

1. Cristobal Kay. "Why East Asia Overtook Latin America: Agrarian Reform, Industrialization and Development." *Third World Quarterly*, Vol. 23, No 6, 2002: 1073-1102.
2. Kevin O'Neil, 2003. "Brain Drain and gain: the Case of Taiwan." *Migration Population Policy*
<http://www.migrationinformation.org/Feature/display.cfm?ID=155>

October 14: Engendering Development

Final deadline for submitting student information sheet!

Group Work/Presentation

1. Tinker, Irene. "The Making of a Field: Advocates, Practitioners, and Scholars," in The Women, Gender & Development Reader. Nalini Visvanathan (Ed.) Zed Books, 1997.N.
2. Judy El-Bushra. "Rethinking Gender and Development Practice for the 21st century." Gender and development, Vol. 8, No. 1, 2000

3. Klasen, Stephen. 2005. "Bridging the Gender Gap to promote economic and social development." *Journal of International Affairs* Vol. 58, n.2.
4. Caroline Moorhead. "A world of Silence" Index on Censorship, March/April 1998.

Case Study:

1. Women's Bank of Bangladesh: [VHS 4542](#)
2. Scully N. Dawkins. "Micro-credit no Panacea for Poor Women." <http://www.gdrc.org/icm/wind/micro.html>

Recommended:

1. Reeves, Hazel and Sally Baden. 2000. "Gender and Development: Concepts and Definitions" Report 55. *Institute of Development Studies*, Sussex: <http://www.ids.ac.uk/bridge/reports/re55.pdf>
2. Moser, C. and Annalise Moser. 2005. "Gender Mainstreaming since Beijing." *Gender and Development* Vol. 13, No. 2.

October 21: Structural Adjustment and Debt Cancellation

Group Paper/Peer Evaluation Due Today!

Formation of Groups for Final Projects

1. William Easterly. *The White Man's Burden*. Chapter, 3, 5, 6
2. Rapley, John. "Neoclassical Reform in Practice" in *Understanding Development*. London: Boulder, 1996, pp. 79-118.
3. Sparr, Pamela. 1994. "Feminist critiques of structural adjustment," Ch. 2, in *Mortgaging women's lives: feminist critiques of structural adjustment*. Zed Books.
4. Williamson, John. 2003. "From Reform Agenda to Damaged brand Name," *Finance and Development*, pp: 10-13. <http://www.imf.org/external/pubs/ft/fandd/2003/09/pdf/williams.pdf>
5. Charlie Kronick. "Evolution of a Crisis Debt Relief in the 1990s" in *Beyond Crisis Management*, ActionAid.

Case Study

1. Video: life and Debt
video.google.com/videoplay?docid=-5277094596195828118
2. Adjustment in Africa: Lessons from Ghana. ODI. July 1996.
http://www.odi.org.uk/publications/briefing/3_96.html

Recommended

For more on Debt Relief Under the Heavily Indebted Poor Countries (HIPC) Initiative, go to: <http://www.imf.org/external/np/exr/facts/hipc.htm>

October 28: Foreign Aid

Group Work/Presentations

VIDEO: "Price of Aid" [VHS 7752](#)
ABC 20/20: "Myth: Foreign Aid": <http://www.youtube.com/watch?v=KZHyspuEEKg>

1. Kuntz, Diane B. 1997. "The Marshall Plan reconsidered: A Complex of Motives," in *Foreign Affairs*.
2. William Easterly. White Man's Burden Chapters 7, 10-11
3. Andrea Schneider. "The Food Aid Debate in Trade and Development." CEPS Policy Brief. No. 89/December 2005.
4. Campell, H. 2008. "China in Africa: challenging US global hegemony." *Third World Quarterly* Vol. 29, No.1: 89-101.
5. Burall, S., Simon Maxwell & Alina R. Menocal, 2006. "Reforming the International Aid Architecture: Options and ways forward." ODI: Working Paper 278.
http://www.odi.org.uk/publications/working_papers/wp278.pdf

Recommended:

1. Martinussen et al. Aid: Understanding International Cooperation. Chapters 1, 2, 4
2. Paris Declaration. OECD
http://www.oecd.org/documentprint/0,3455,en_2649_3236398_35401554_1_1_1_1,00.html

November 4: Civil Society, Social Capital and Development

1. Carapico, Sheila. "NGOs, INGOs, GO-NGOs and DO-NGOS: Making Sense of Non-Governmental Organizations" in *Middle East Report*, (Spring) 214, 2000.
2. Elkins, Paul. 1992. "Development by People," in *New World Order*. Chap. 6. 1992, pp. 112-127.
3. Mernissi Fatima. "Social Capital in Action."
4. Martinussen et al. Aid: Understanding International Cooperation. Chapter 8

Case Study

1. Mechai Viravaidya. "The Population and Community Development Association in Thailand." *Reasons for Hope*, Eds. Krishna, et al., 1997.
2. Joseph Wong. "Adapting to Democracy: Societal Mobilization and Social Policy in Taiwan and South Korea." *Studies in Comparative International Development*, 2005 Vol. 40, Issue 3.

November 11: Human Development & Democracy

1. Sen, Amartya. 2001. Development as Freedom. Selected Chapters on BB.
2. Robert Reich. 2007. "How Capitalism is Killing Democracy" *Foreign Policy*, Sept/October
3. Siegle, Joseph et al. "Why Democracies Excel" *Foreign Affairs*; Sep/Oct2004, Vol. 83 Issue 5, p57-71.
4. Brautigam, Deborah. "Governance, Economy, and Foreign Aid", in *Studies in Comparative International Development*, 1992, Vol. 27, No. 3, 3-25.
5. W. Easterly, The White Man's Burden. Chapter 4, 8, 9.

Case Study

DVD 1829 "Effective Government in the Developing World"

Brian Wampler. "Can Participatory Institutions Promote Pluralism? Mobilizing Low-Income citizens in Brazil." *Studies in Comparative International Development*, Winter 2007, Vol 41, No. 4, pp. 57-78.

November 18: Globalization and Development

1. Mittelman. "How does globalization really work?" in *Globalization*, Chap. 13.
2. Barber, Benjamin. 1992. "Jihad vs. McWorld" in *The Atlantic Monthly* (March).
<http://www.theatlantic.com/politics/foreign/barjiha.htm>
3. Kapur Devesh and John McHale. "Globalization at Work: Migration's New Payoff" in *Foreign Policy* Nov/Dec, 2003, pp. 49-57.
4. Mathews, Jessica. "Power Shift" *Foreign Affairs*.
5. Jacques Martin. 2006, "the Death of Doha signals the demise of globalization" *The Guardian* July 13 2006.
http://www.guardian.co.uk/commentisfree/2006/jul/13/comment_globalisation/print
6. Messerlin, P. 2007. "A Long Term View on the Doha Round and the WTO." *The German Marshall Fund*
http://www.gmfus.org/doc/0504_2-GMF_DohaRound.pdf
7. Dollar, David & Aart Kraay. "Spreading Wealth" in *Foreign Affairs*, Jan/Feb 2000, pp. 120-133.

Recommended

1. WTO.org website
2. Price, John. (2000). "Economic Turmoil in Asia: A Crisis of Globalization" in *Globalization and its Discontents*. McBride Stephen and John Wiseman (Eds.) New York: St Martin Press.
3. Wiseman, John. "Alternatives to Oppressive Globalization" in *Globalization and its Discontents*. McBride Stephen and John Wiseman (Eds.) New York: St Martin Press.
4. Sassen, Saskia. "Towards a Feminist Analytics of the Global Economy" and "Notes on the Incorporation of Third World Women into Wage labor through Immigration and Offshore Production," in *Globalization and its Discontent*. New York: The New Press, 1998, pp. 79-111.
5. Von Braun J., Ashok Gulati and David Orden. 2004. "Making Agricultural Trade Liberalization Work for the Poor." *International Food Policy Institute*.
<http://www.ifpri.org/pubs/speeches/20040525vonbraun.htm>

December 2: Towards Environmentally Sustainable Development

Video

1. Broad and Cavanagh. "Beyond the myths of Rio".
2. Serageldin & Barrett, "Ethics and Spiritual values: Promoting environmentally sustainable development."
World Resource Institute. Available at: <http://www.wri.org/#>

**Final Project Paper is due December 9 by 6:00PM in my Office.
Please do not send your papers in an electronic form!**

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Student Information Sheet

Full Name: _____

Please state your specific area(s) of research interest related to International Development: If more than one please put them in the order of priority

Any previous research on/work on these issues? Please specify:

What are the topics/questions you wish to explore for the final group project?

Please organize your 3 choices by order of priority:

1. _____
2. _____
3. _____

THANK YOU!