

American University  
School of International Service  
International Development Program:

**CONCENTRATION IN GLOBALIZATION & DEVELOPMENT**

The newest concentration in the School of International Service's Masters in International Development (MAID) program is "Globalization and Development." This interdisciplinary concentration focuses on the relationship between economic globalization (i.e. trade, investment, aid, and debt) and development (defined in economic, social, and environmental terms).

The concentration is especially meant to attract students who want to change the way economic globalization works so that the global economy better serves development at grassroots, local, national, and/or international levels. In this sense, the concentration follows in the best traditions of the International Development Program in building from theory to advocacy and/or activism.

Students who select this concentration are likely to be interested in careers related to: fair trade or other third-party certification initiatives (at local, national or international levels), the corporate social responsibility unit of a transnational corporation, the corporate accountability work of an environmental or labor NGO, social and environmental monitoring, the institutions overseeing social and environmental "social clauses" in trade and investment agreements, the International Labor Organization, the World Trade Organization, or a labor union, among others.

At the core of this concentration are two courses in the International Development Program: Prof. Robin Broad's on "The Global Economy and Sustainable Development" (SIS 650, taught every semester) and Prof. Fantu Cheru's "Globalization and Human Rights" (SIS 617). Students in this concentration are expected to take at least one of these courses, if not both. To complete the 15-credit concentration requirement, students can choose from a wide array of courses across the university in the School of International Service, the Kogod School of Business, the Washington College of Law, Economics, Anthropology, Sociology, etc.

This concentration can be seen as updating a long-standing MAID concentration in "international political economy."

What follows is a list of the most relevant courses. (For further information, students are encouraged to consult the "Globalization and Development" notebook in the International Development office which contains hard copies of many of the syllabi for courses in the concentration. The notebook also includes an expanded list of, and many syllabi for, "potentially related" courses. A list of professors teaching and researching in related areas will also be provided in the notebook.)

Professors Robin Broad and Fantu Cheru serve as faculty advisors for this concentration. Any student wishing to focus on this concentration should meet with Prof. Robin Broad.

**CORE COURSES: same as MAID requirements**

**2<sup>nd</sup> Level Research Methods (3 credits): Choose one of the following**

SIS 541: System Analysis for Management, Development, and the Environment

SIS 634: Field Survey Research Methods

ECON 552: Econometrics+

ECON 665: Project Evaluation in Developing Countries

ACCT 607: Accounting

ACCT 670: International Accounting+ (Prereq: ACCT 607)

+Advanced class; check with professor or Faculty Concentration Advisor.

[NOTE: Any of the above courses may alternately count toward the concentration's 15-credit core requirement.]

**CONCENTRATION: 15 credits (foundation courses plus electives)**

**Foundation courses**

Required; choose at least **one** of the following two courses:

SIS 617 Globalization and Human Rights (Prof. Cheru)

or

SIS 650 Global Economy and Sustainable Development (Prof. Broad) (Prereq: SIS 637)

**Concentration Electives**

School of International Service

SIS 504 Multinational Corporations

SIS 533 Demography, Migration, Development

SIS 559 Globalization Research Seminar (Prereq: SIS 637)

SIS 584 Transnational Crime and Globalization

SIS 587 Globalization, Power, and Production

SIS 589 Global Political Economy

SIS 616 International Economics (Prereq: ECON 603\*)

SIS 619 Financial Crisis and Stabilization

SIS 625 International Organizations

SIS 632 Micro-finance

SIS 635 Community Development

SIS 648 Women & Development

SIS 649 Environment & Development

SIS 651 Managing Economic Policy Reform (Prereq: ECON 603\*)

SIS 665 International Trade and Investment Relations (Prereq: SIS 616)

SIS 666 International Monetary and Financial Relations (Prereq: SIS 616)

SIS 673 Comparative (and Regional) Political Economy

SIS 696 Children in International Development

Economics (CAS)

ECON 532 Monetary Policy and Theory (Prereq: ECON 603\*)

ECON 552 Economics of Transition

ECON 574 Women in the Economy

ECON 573 Labor Economics (Prereq: ECON 500 and 501)

ECON 579 Environmental Economics (Prereq: ECON 603\*)

ECON 634 Development Finance and Banking (Prereq: ECON 500 and 501)

ECON 635 International Capital Markets (Prereq: ECON 630, ECON 633 or FIN 614)

ECON 662 Development Microeconomics (Prereq: ECON 500)

ECON 663 Development Macroeconomics (Prereq: ECON 501)  
ECON 670 Survey of International Economics (Prereq: ECON 603\*)  
ECON 671 International Economics: Trade+ (Prereq: ECON 500 and 505)  
ECON 672 International Economics: Finance+ (Prereq: ECON 501 and 505)  
+Advanced class; check with professor or Faculty Concentration Advisor.

Anthropology (CAS)

ANTH 635 Race, Gender, and Social Justice  
ANTH 639 Culture and Power in the Andes  
ANTH 696 Student Activism and Social Justice

Sociology (CAS)

SOCY 525 Social Advocacy and Social Change  
SOCY 550 Stratification: Socio-economic Inequality

Justice, Law and Society (SPA)

JLS 525 Law and the Corporate World

Kogod School of Business

IBUS 700 International Finance (Prereq: FIN 614 and IBUS 618)  
IBUS 701 International Banking (1.5 credits) (Prereq: FIN 614 and IBUS 618)  
IBUS 702 Strategic Management of Multinational Corporations (1.5 credits) (Prereq: IBUS 618)  
IBUS 703 Issues in International Marketing (Prereq: MKTG 612 and IBUS 618)  
IBUS 740 Project Finance in Developing and Transitional Economies (1.5 credits)  
IBUS 741 International Technology Transfer (1.5 credits)  
IBUS 742 Analysis of International Business Expansion (1.5 credits)  
FIN 681 Financial Intermediation in Emerging Markets (1.5 credits) (Prereq: FIN 614)  
ITEC 640 Global Connectivity (1.5 credits) (Prereq: ITEC 616 or permission)  
ITEC 641 Global Collaborative Technology  
ITEC 654 Impacts of National Information Technology Environment on Business (1.5 credits)  
[NOTE: Permission from Kogod or professor may be needed. Also, Kogod is in the process of altering some of its curricula and courses, including the basic IBUS prerequisite course.]

Washington College of Law

LAW 618 International Environmental Law  
LAW 653 International Financial Law and Development Finance  
LAW 657 International Trade  
LAW 660 International Law  
LAW 661 International Business Transactions  
LAW 727 International Banking Law  
LAW 808 International Business and Human Rights  
LAW 737 International Institutions and Environmental Protection  
[Note: Permission from WCL or professor may be needed.]

Other classes may also be appropriate; please consult with Faculty Concentration Advisors.

\*Students who have had ECON 603 waived should contact their academic advisor to have a prerequisite waiver put into the registration system for each course listing the prerequisite so they can register. (Waivers in the system are directly linked to the course for which the waiver is input.)